

**FOR IMMEDIATE RELEASE**  
May 13, 2009

**Center for the Arts, Eagle Rock**  
Renee Dominique  
323.226.1617

**CENTER FOR THE ARTS, EAGLE ROCK IS PROUD TO ANNOUNCE  
*INTERSECTION 2009*; A MULTISITED PUBLIC ART PROJECT CURATED BY OUTPOST  
FOR CONTEMPORARY ART  
June 6<sup>th</sup> 2009 thru June 27, 2009  
Opening reception and walking tour, June 6, 1-5pm**

*10 artists create purpose-driven interventions that will make positive lasting contributions to Eagle Rock's business community*

---

**June 6, 2009, 1-5pm:** Center for the Arts, Eagle Rock and Outpost for Contemporary Art are proud to present *INTERSECTION 2009*. This is a multi-sited public installation project that brings 10 artistic interventions into the heart of Eagle Rock's business community at the intersection of Eagle Rock and Colorado Boulevard in Northeast Los Angeles.

**Artists include: Edith Abeyta, Carolyn Castaño, Terry Chatkupt, Ken Ehrlich, Christopher Genik & Christopher Michlig, Taft Green, Michael Gullberg & Jennifer Rowland, David Jones & Kelly Marie Martin, Jared Nielsen, and Edward Pine Stevens.**

**OPENING RECEPTION:** June 6, 2009, 1-5 pm at Colorado Wine Company, 2114 Colorado Blvd, Los Angeles, CA 90041. The reception is free and open to the public.

**SELF-GUIDED WALKING TOUR:** June 6, 2009, 1-5 pm. Project maps are available on the corners of the intersection, or online at [outpost-art.org](http://outpost-art.org).

The curatorial aim for *INTERSECTION 2009* is to consider the implications the economy is having on the business community in Eagle Rock, using a recent NY Time's article, entitled, "When the Next Wave Wipes Out," as a starting point for inspiration and critique. Through a proposal-based process, Outpost for Contemporary Art asked artists to consider a series of questions: What value do artists bring to a neighborhood? Can an economic crisis bring a community together in the spirit of service and support? Can artists be asked to apply their creativity to find useful solutions for businesses?

The call-for-proposals resulted in a strong response from artists. Outpost reviewed over 50 proposals and selected 10 artists to create purpose-driven interventions that will make positive lasting contributions to Eagle Rock's business community:

- **Edith Abeyta's** project, "Coffee Cup Collective," invites people to 'manufacture' their own coffee cups, which are then placed into circulation at a local coffee shop (production will happen at Center for the Arts, Eagle Rock. A production schedule is posted online at [www.outpost-art.org](http://www.outpost-art.org)).

- **Carolyn Castaño's** simulated TV commercial at Eagle Rock's iconic beauty salon, *Beauty Doll*, calls out to foot traffic with quick, attention-grabbing information about the services or products available inside.
- **Terry Chatkupt** brings musical instruments and inspiration into the establishment known as *Rockin' Kid's Shop* to produce, record, and release experimental music by children.
- **Ken Ehrlich** displays the energy consumption of participating businesses over the last year through optically charged visualizations installed in the Peruvian restaurant, *Pollos a la Brasa*.
- Architect **Christopher Genik** & artist **Christopher Michlig** place a portable service tent in the common right-of-way to create a dynamic zone for public-private exchange.
- **Taft Green's** modified umbrella spins in the wind and provides a conceptual frame around the interactions of a community in collaboration with *Dave's Chillin and Grillin*.
- **Michael Gullberg & Jennifer Rowland** re-fashion an old tree trunk into a useful herb garden for neighborhood-favorite, *Camilo's Bistro*.
- Inspired by street vendor songs, **David Jones & Kelly Marie Martin's** sound piece is installed outside *Colorado Wine Company*, to attract customers into this local favorite.
- **Jared Nielsen's** project "Eagle Rock Loves You!" asks businesses in the neighborhood to donate things to be given away, free, to the public.
- **Edward Pine Stevens** creates an object that solves a specific problem for the *Stained Glass Supplies* shop, established in 1977.

Center for the Arts, Eagle Rock is a nonprofit 501 (c) 3 organization which has been providing innovative and multicultural arts programming to the communities of northeast Los Angeles for the past eleven years. Julie Deamer, Founder and Director of Highland Park-based Outpost for Contemporary Arts ([www.outpost-art.org](http://www.outpost-art.org)) is the curator of *INTERSECTION 2009*. The Intersection project is made possible through a grant from the City of Los Angeles Department of Cultural Affairs.

This public art project began with a collaboration between Center for the Arts, Eagle Rock and artist-curator Margaret Adachi and culminated with the presentation of *INTERSECTION 2005*. Ms. Adachi designed the project to pair art and small businesses to create a truly unique art-in-the-community experience. The 2005 project featured a dozen artists' work in 12 local businesses in Eagle Rock.

For Additional Information visit [www.centerartseaglerock.org](http://www.centerartseaglerock.org) or [www.outpost-art.org](http://www.outpost-art.org) or call the Center for the Arts, Eagle Rock , 323.226.1617 or email Renee Dominique at [renee@cfaer.org](mailto:renee@cfaer.org).