

apexart

PRESS RELEASE

EAST MEETS WEST: ONE MONTH & TWO EXHIBITIONS

456 PROPOSALS + 65 COUNTRIES + 250 JURORS + 7000 VOTES = LOS ANGELES

June 4 – July 3, 2009
(Los Angeles)

apexart presents the exhibition *X, Y, Z, and U*, including a series of discussions and workshops, curated by the franchise winners **The League of Imaginary Scientists** at Outpost for Contemporary Art in Los Angeles (6375 N. Figueroa, Los Angeles, CA 90042).

Opening reception:
Thur, June 4, 6-8 pm at Outpost



June 10 – July 3, 2009
(New York)

While the winning exhibition is on view in L.A., apexart presents *The Franchise*, an exhibition that comments on the business strategies adopted by the art world and documents the process of the franchise project including live feed from L.A. in our space in NYC.

Opening reception:
Wed, June 10, 6-8 pm at apexart



In December, apexart held a worldwide open call for 250-word proposals for exhibitions. Based on the idea of creating our own franchise, we wanted to hear from the participants why the franchise should come to their town. We invited over 250 jurors to judge this unusual experiment and, in the end, a proposal from Los Angeles stood out against the 456 proposals from 65 countries that were submitted.

The winner is...

[X, Y, Z, and U](#) is an exhibition and series of discussions and workshops featuring the mapping projects of artists whose creative practices resemble field research and scientists who use DIY tactics and creative visualization to map scientific information. Through community-based activities and actions, *X, Y, Z, and U* asks: Where is science and how do we interact with it? Who maps information and who has access? Can anyone participate in genomic research?

Participating artists and scientists include: Kim Abeles, Kelly Jaclynn Andres, Jason Bobe, Mackenzie Cowell, Liz Kueneke, Andrea Polli and Chuck Varga

[The League of Imaginary Scientists](#) is an inventive research collective. In pairing science and art, the League seeks to formulate new methods for data expression, embodied through interactions that produce physical artifacts and accompanying scientific residues.

Please join us.

All [events](#) are free and open to the public.

apexart

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Directions: A, C, E, N, R, W, Q, J, M, Z, 6 to Canal or 1 to Franklin.

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